

THE CAPITAL/RIVER REGION	Travel and Tourism Expenditures by Visitors	Direct Travel and Tourism Employment	Travel and Tourism Employment Percentage*	State and Local Taxes Attributed to Travel and Tourism**	Tourism Capital Investment
Adams	\$114,660,317	2,300	20.4	\$11,884,763	\$2,027,813
Amite	2,035,909	28	1.7	192,712	450,747
Claiborne	2,950,853	42	1.3	275,244	337,023
Copiah	7,964,169	110	1.5	606,039	701,384
Franklin	1,198,517	17	1.1	123,158	325,952
Hinds	364,054,770	7,000	5.3	35,968,967	16,345,188
Jefferson	978,645	14	1.0	103,472	199,834
Lawrence	2,862,987	37	1.5	242,879	143,032
Lincoln	36,987,309	500	4.4	3,030,527	593,876
Madison	223,063,201	2,900	5.3	18,285,512	7,670,636
Pike	43,827,314	600	4.1	4,003,061	231,870
Rankin	242,756,037	3,360	5.2	23,502,120	7,263,400
Simpson	21,383,435	280	3.6	1,617,790	430,357
Walthall	2,118,110	30	1.2	220,188	0
Warren	201,808,459	3,940	19.1	21,593,166	1,493,133
Wilkinson	3,127,805	45	2.7	274,658	144,426
Regional Totals	\$1,271,777,837	21,203	6.3	\$121,924,256	\$38,358,671

Table does **not** include diesel fuel sales, or non-resident licensing fees, or 83rd Division sales. Gasoline sales at the pump are included for some counties. It includes estimated net travel/visitor state-licensed casino gaming revenues for Adams and Warren.

* The travel and tourism employment percentage equals the estimated direct travel and tourism jobs/county level establishment-based nonfarm employment. Data are based on where employees work, not where they reside.

** Estimated **state and local** travel and tourism taxes from travel/visitor expenditures and some other activity. Includes the 7.0 percent sales tax and 18.5 percent portion diverted to cities; state-licensed casinos; city-county state-licensed casino gaming tax revenues; room/restaurant special Taxes; motor vehicle rental tax and petroleum tax diversions to counties; Alcohol Beverage Control (ABC) county level share of permit license fees; use taxes; and reported Tourism Capital Investment (TCI) permit fees; real and personal property taxes (some casinos, hotels, motels and restaurants). Data attributable to travel and tourism.

SOURCES (PARTIAL LIST): Mississippi Department of Employment Security, Labor Market Information Department, 2015.
Mississippi Department of Revenue, 2015.
Mississippi Gaming Commission, 2015.