

Visit Mississippi
 FY2015 Estimates, February 10, 2016

| THE DELTA REGION | Travel and Tourism Expenditures by Visitors | Direct Travel and Tourism Employment | Travel and Tourism Employment Percentage* | State and Local Taxes Attributed to Travel and Tourism** | Tourism Capital Investment |
|-------------------------|--|---|--|---|-----------------------------------|
| Bolivar | \$43,737,304 | 600 | 5.2 | \$3,997,815 | \$1,793,342 |
| Carroll | 599,208 | 9 | 0.8 | 59,659 | 11 |
| Coahoma | 67,864,898 | 960 | 12.0 | 7,468,055 | 1,143,051 |
| Holmes | 3,522,298 | 48 | 1.3 | 323,017 | 391,750 |
| Humphreys | 2,294,482 | 30 | 1.5 | 205,581 | 0 |
| Issaquena | 179,478 | 3 | 1.9 | 16,198 | 190 |
| Leflore | 49,457,745 | 740 | 5.4 | 3,739,912 | 1,963,407 |
| Quitman | 1,072,926 | 15 | 1.4 | 110,415 | 294,912 |
| Sharkey | 2,289,472 | 30 | 2.7 | 146,457 | 0 |
| Sunflower | 14,017,398 | 190 | 2.3 | 1,199,307 | 3,772,330 |
| Tallahatchie | 2,039,008 | 28 | 0.9 | 194,366 | 540,482 |
| Tunica | 586,802,764 | 6,100 | 67.9 | 76,245,246 | 1,981,168 |
| Washington | 88,556,616 | 1,480 | 8.5 | 9,518,820 | 2,264,424 |
| Yazoo | 14,858,365 | 204 | 3.2 | 1,384,980 | 915,256 |
| Regional Totals | \$877,291,962 | 10,437 | 12.0 | \$104,609,828 | \$15,060,323 |

Table does **not** include diesel fuel sales, non-resident licensing fees, or 83rd Division sales. Gasoline sales at the pump are included for some counties. It includes estimated net travel/visitor state-licensed casino gaming revenues for Coahoma, Tunica and Washington.

* The travel and tourism employment percentage equals the estimated direct travel and tourism jobs divided by county establishment-based nonfarm employment. Data are based on where the employees work, not where they reside.

** Estimated **state and local** travel and tourism taxes from travel/visitor expenditures and some other activity. Includes the 7.0 percent sales tax and 18.5 percent portion diverted to cities; state-licensed casinos; city-county state-licensed casino gaming tax revenues; room/restaurant special taxes; motor vehicle rental tax and petroleum tax diversions to counties; Alcohol Beverage Control (ABC) county level share of permit license fees; use taxes; and reported Tourism Capital Investment (TCI) permit fees; real and personal property taxes (casino hotels, hotels and motels, restaurants). Data attributable to Travel and Tourism.

SOURCES (PARTIAL LIST): Mississippi Department of Employment Security, Labor Market Information Department, 2015.
 Mississippi Department of Revenue, 2015.
 Mississippi Gaming Commission, 2015.