

Visit Mississippi
 FY2015 Estimates, February 10, 2016

THE PINES REGION	Travel and Tourism Expenditures by Visitors	Direct Travel and Tourism Employment	Travel and Tourism Employment Percentage*	State and Local Taxes Attributed to Travel and Tourism**	Tourism Capital Investment
Attala	\$16,697,705	230	4.9	\$1,236,689	\$841,169
Chickasaw	5,571,694	75	1.4	440,553	253,397
Choctaw	717,803	10	0.6	70,707	24,510
Clarke	4,218,048	60	2.0	341,757	96,328
Clay	18,727,485	260	5.1	1,574,801	44,000
Jasper	3,272,024	45	1.2	281,277	2,343,134
Kemper	1,671,432	23	0.5	167,343	0
Lauderdale	165,835,067	2,070	6.0	14,482,854	456,845
Leake	8,447,235	120	2.5	668,974	119,909
Lowndes	115,619,629	1,530	6.0	10,388,772	2,274,841
Monroe	16,976,463	235	2.4	1,314,794	1,001,165
Montgomery	10,747,345	150	5.9	925,360	20,352
Neshoba #	36,691,282	2,000	16.0	2,826,677	427,114
Newton	6,750,804	90	1.5	487,740	428,729
Noxubee	5,420,669	72	2.9	438,984	237,316
Oktibbeha	93,477,550	1,300	6.1	8,677,641	1,291,973
Scott	20,424,301	275	2.2	1,567,906	1,121,961
Smith	2,084,831	28	1.0	169,301	13,224
Webster	2,566,089	35	1.8	218,611	92,104
Winston	16,080,434	225	5.0	1,247,405	15,053
Regional Totals	\$551,997,890	8,833	5.2	\$47,528,146	\$11,103,124

Table does **not** include diesel fuel sales, non-resident licensing fees, or 83rd Division sales. Gasoline sales at the pump are included for some counties.

Pearl River Resort direct employment estimates are included but not travel and tourism expenditures by visitors.

* The travel and tourism employment percentage equals the estimated direct travel and tourism jobs divided by county establishment-based nonfarm employment. Data are based on where the employees work, not where they reside.

** Estimated **state and local** travel and tourism taxes from travel/visitor expenditures and some other activity. Includes the 7.0 percent sales tax and the 18.5 percent portion diverted to cities; room/restaurant special taxes; motor vehicle rental tax and petroleum tax diversions to counties; Alcohol Beverage Control (ABC) county level share of permit license fees; use taxes; and reported Tourism Capital Investment (TCI) permit fees; real and personal property taxes (hotels, motels and restaurants). Data attributable to travel and tourism.

SOURCES (PARTIAL LIST): Mississippi Department of Employment Security, Labor Market Information Department, 2015.
 Mississippi Department of Revenue, 2015.