



A picture is worth a thousand words...

We all have the unique opportunity to promote our great state to thousands of potential visitors. There is not a better way to show off its beauty and grandeur than with photographs. As the adage goes, a picture is worth a thousand words. We believe that more pictures, and less copy, will greatly enhance the 2010 Official Mississippi Tour Guide.

Please take photographs of any landmark or event in your area and then submit them, at 300 dpi resolution, to Leading Edges Advertising. You can ship a CD of your photos to 1205 22nd Avenue, Meridian, MS 39301 or upload your files to leadingedges.leapfile.com (without the "www." prefix). Photos should be named by the attraction, location or event.

Photo Contest

The best photograph will win a four-day/three-night getaway for two to a Mississippi destination of your choice. This trip will include overnight accommodations, lunch and dinner vouchers, local attraction passes, a \$100 gas card and a Mississippi getaway basket. A panel of judges will choose the winning photograph. Please submit the images that best represent your community. The deadline for the photo contest is July 15. For more details, visit www.mstourism.com.

Contest Rules

All materials submitted to MTA and MDA Tourism (the "Submissions") become the property of MTA and MDA Tourism and will not be returned. Without affecting any of your ownership rights to the Submission, by submitting your Submission, you grant MTA and MDA Tourism an irrevocable, royalty-free, worldwide right, in all media (now known or later developed), to use, publish, alter or otherwise exploit your Submission and to sublicense such rights to a licensee at MTA and MDA Tourism discretion. You hereby forever release MTA and MDA Tourism and any of its licensees from any and all claims you might have in connection with its use and exhibit of your Submission as set forth above. You also agree to sign (your parent or legal guardian if you are a minor in your state or province) any necessary documentation to effectuate that license and release. Your Submission must be your own original work, and, by submitting your Submission, you represent and warrant that: it is your sole, original work; and you have obtained any and all consents, approvals or licenses required for you to submit your Submission (including obtaining the written consent of all third parties, where applicable). Your Submission must not contain material which is violent, pornographic or otherwise obscene, illegal or racially or otherwise morally offensive. You agree to indemnify and hold harmless, MTA and MDA Tourism, their parents, subsidiaries and affiliated companies, each of their respective licensees, successors and assigns, and each of their respective employees, agents, representatives, officers and directors from and against any and all claims, losses, costs, damages, liabilities and expenses (including, without limitation, attorneys' fees) which arise out of any breach of this agreement or any of these covenants, agreements, obligations, rights, representations or warranties set forth herein. You waive any claim of infringement (including without limitation, copyright, trademark, patent, trade name, trade secret, etc.) against MTA and MDA Tourism or their licensees based upon access to or use of your Submission. If you do not want to grant MTA and MDA Tourism the foregoing, please do not submit your Submission. Neither MTA nor MDA Tourism is obligated to use the Submission.

