

Coastal Region Travel and Tourism Expenditures, Employment, Taxes, Tourism Capital Investment, FY 2016

THE COASTAL REGION	Travel and Tourism Expenditures by Visitors	Direct Travel and Tourism Employment	Travel and Tourism Employment Percentage*	State and Local Taxes Attributed to Travel and Tourism**	Tourism Capital Investment
Covington	\$9,917,385	135	2.7	\$800,248	\$695,767
Forrest ^	273,674,739	4,200	6.7	24,324,678	23,824,338
George	10,458,310	145	2.9	794,563	276,193
Greene	2,102,830	28	1.5	199,459	254,588
Gulf Coast!	1,989,110,418	26,000	16.9	225,915,187	81,036,614
Jefferson Davis	2,675,842	36	2.2	239,307	0
Jones	59,622,938	850	2.9	5,351,927	2,139,267
Lamar ^					
Marion	12,610,416	155	1.9	952,303	39,158
Pearl River	31,178,230	415	4.1	2,620,641	520,940
Perry^					
Stone	12,970,104	175	4.5	1,048,890	153,845
Wayne	8,193,643	110	2.3	636,727	126,763
Regional Totals	\$2,412,514,855	32,249	11.4	\$262,883,930	\$109,067,473

Does not include diesel fuel sales, or non-resident licensing fees, or 83rd Division sales. Gasoline sales at the pump are included for some counties.

* The travel and tourism employment percentage equals the estimated direct travel and tourism jobs/county level establishment-based nonfarm employment. Data are based on where employees work, not where they reside.

** Estimated state and local travel and tourism taxes from travel/visitor expenditures and other activity. Includes 7-percent sales tax and 18.5-percent portion diverted to cities; state-licensed casinos; city-county state-licensed casino gaming tax revenues; room/restaurant special taxes; motor vehicle rental tax and petroleum tax diversions to counties; Alcohol Beverage Control (ABC) county share of permit license fees and excise taxes; use taxes; tourism capital investment local permit fees; real and personal property taxes (hotels/casinos and restaurants in some counties). Data attributable to travel and tourism.

SOURCES: Chambers of commerce and other economic development and tourism offices; county tax assessors and collectors; Department of Revenue; Dodge Data Analytics, Mississippi Department of Employment Security, Labor Market Information Department; Mississippi Department of Transportation; Mississippi Department of Wildlife Fisheries and Parks; Mississippi Gaming Commission.