

Pines Region Travel and Tourism Expenditures, Employment, Taxes, Tourism Capital Investment, FY 2016

THE PINES REGION	Travel and Tourism Expenditures by Visitors	Direct Travel and Tourism Employment	Travel and Tourism Employment Percentage*	State and Local Taxes Attributed to Travel and Tourism**	Tourism Capital Investment
Attala	\$17,675,318	235	5.2	\$1,321,853	\$734,602
Chickasaw	5,731,761	77	1.4	450,643	103,250
Choctaw	1,231,039	17	0.6	107,977	87,016
Clarke	4,218,048	60	2.0	353,503	215,525
Clay	19,179,765	260	5.0	1,622,016	445,624
Jasper	3,316,358	45	1.2	293,502	287,494
Kemper	1,636,335	23	0.8	168,712	14,137
Lauderdale	163,398,853	2,040	5.9	14,398,098	5,042,098
Leake	8,452,909	120	2.4	688,559	570,580
Lowndes	118,402,730	1,545	6.0	10,642,600	2,033,507
Monroe	17,316,945	240	2.4	1,328,746	1,021,891
Montgomery	10,765,000	150	5.9	965,533	1,239,136
Neshoba #	36,609,099	2,000	16.2	2,845,027	191,704
Newton	6,722,176	90	1.5	510,901	115,759
Noxubee	5,508,272	72	2.9	471,630	324,329
Oktibbeha	97,921,562	1,335	6.0	8,748,349	21,247,963
Scott	20,805,875	280	2.2	1,601,459	731,642
Smith	2,134,341	28	1.0	174,559	0
Webster	2,491,618	34	1.8	219,320	224,819
Winston	17,364,225	240	5.2	1,377,323	518,815
Regional Totals	\$560,882,229	8,891	5.3	\$48,290,310	\$35,149,891

Does not include diesel fuel sales, or non-resident licensing fees, or 83rd Division sales. Gasoline sales at the pump are included for some counties.

* The travel and tourism employment percentage equals the estimated direct travel and tourism jobs/county level establishment-based nonfarm employment. Data are based on where employees work, not where they reside.

** Estimated state and local travel and tourism taxes from travel/visitor expenditures and other activity. Includes 7-percent sales tax and 18.5-percent portion diverted to cities; state-licensed casinos; city-county state-licensed casino gaming tax revenues; room/restaurant special taxes; motor vehicle rental tax and petroleum tax diversions to counties; Alcohol Beverage Control (ABC) county share of permit license fees and excise taxes; use taxes; tourism capital investment local permit fees; real and personal property taxes (hotels/casinos and restaurants in some counties). Data attributable to travel and tourism.

SOURCES: Chambers of commerce and other economic development and tourism offices; county tax assessors and collectors; Department of Revenue; Dodge Data Analytics, Mississippi Department of Employment Security, Labor Market Information Department; Mississippi Department of Transportation; Mississippi Department of Wildlife, Fisheries and Parks; Mississippi Gaming Commission.