

Coastal Region Travel and Tourism Expenditures, Employment, Taxes, Tourism Capital Investment, FY 2017

THE COASTAL REGION	Travel and Tourism Expenditures by Visitors	Direct Travel and Tourism Employment	Travel and Tourism Employment Percentage (1)	State and Local Taxes Attributed to Travel and Tourism (2)	Tourism Capital Investment
Covington	\$9,846,643	135	2.7	\$798,279	\$1,270,674
Forrest (3)	278,090,099	4,270	6.7	25,759,988	20,714,714
George	10,188,195	145	2.9	763,286	365,518
Greene	1,788,028	25	1.3	170,089	528,445
Gulf Coast (4)	2,041,493,419	26,600	17.3	233,063,095	59,380,106
Jefferson Davis	2,451,357	35	2.1	216,821	103,904
Jones	60,943,936	860	3.0	5,405,948	679,727
Lamar (3)					
Marion	12,056,334	155	1.9	900,139	82,945
Pearl River	30,591,265	410	4.0	2,524,390	456,946
Perry (3)					
Stone	13,680,875	185	4.7	1,242,438	486,076
Wayne	7,750,256	110	2.3	597,835	742,971
Regional Totals	\$2,468,880,407	32,930	11.5	\$271,442,308	\$84,812,026

Does not include diesel fuel sales, or non-resident licensing fees, or 83rd Division sales. Gasoline sales at the pump are included for some counties.

1. The travel and tourism employment percentage equals the estimated direct travel and tourism jobs/county level establishment-based nonfarm employment. Data are based on where employees work, not where they reside.
2. Estimated state and local travel and tourism taxes from travel/visitor expenditures and other activity. Includes 7-percent sales tax and 18.5-percent portion diverted to cities; state-licensed casinos; city-county state-licensed casino gaming tax revenues; room/restaurant special taxes; motor vehicle rental tax and petroleum tax diversions to counties; Alcohol Beverage Control (ABC) county share of permit license fees and excise taxes; use taxes; tourism capital investment local permit fees; real and personal property taxes (hotels/casinos and restaurants in some counties). Data attributable to travel and tourism.
3. Lamar and Perry counties data are included with Forrest County as the tri-county Hattiesburg Area.
4. Gulf Coast reflects combined data for Hancock, Harrison and Jackson counties.

SOURCES: Chambers of commerce and other economic development and tourism offices; county tax assessors and collectors; Department of Revenue; Dodge Data Analytics, Mississippi Department of Employment Security, Labor Market Information Department; Mississippi Department of Transportation; Mississippi Department of Wildlife Fisheries and Parks; Mississippi Gaming Commission.