

Meeting in Mississippi is your best investment.

Get down to business in Mississippi. Nowhere else do you get such a great return on your investment. Mississippi combines expert, professional services and assistance with a broad spectrum of top-rated destinations, attractions and facilities. Furthermore, you may qualify for incentives totaling from \$2,500 to \$10,000 to the contracting organization. How's that for hospitality?

If your organization meets the requirements of the Mississippi Meeting and Convention Incentive Program, how you use the bonus is limited solely by your imagination. Maybe you could get the guest speaker you have always wanted, throw an incredible theme party, or cover transportation costs. Whatever you choose is sure to enhance the true Southern experience only Mississippi can provide!

Meeting & Convention Incentive Program

1. The Incentive Program applies to recruiting new meeting and convention business to Mississippi as specified by:
 - a. Request for incentive funds must be submitted a minimum of one year prior to date of meeting
 - b. Has never met in Mississippi
 - c. Has not met in Mississippi in ten years
 - d. Meeting must be in the bid stage when incentive program is requested; no contracts signed to date

2. Applications will be considered by (but not limited to) the following criteria and final approval made by the Director of Tourism:
 - a. Room nights
 - b. Attendance
 - c. Economic impact for the community/state
 - d. Prestige of group; image value for the state of Mississippi

3. Funding levels will be based on the following criteria:
 - a. 1,500 room nights = \$2,500
 - b. 2,500 room nights = \$5,000
 - c. 4,500 room nights = \$10,000 (minimum of 2,500 delegates required)
 - d. A substantial decrease in room nights from what was previously submitted at the time of the funding request will result in a decrease to the next lower level of funding. Funding level remains the same with an increase in room nights.

4. The Mississippi Development Authority will not be held liable should funding be cut by mandated order of the state of Mississippi.

Yes, I want to meet in Mississippi.

Please have a representative contact me with information about the Mississippi Meeting and Convention Incentive Program.

Name _____

Company/Organization _____

City _____ State _____ Zip _____

Phone _____

Best time to call _____

Email address _____

Other Contact Numbers/Fax _____