

Capital/River Region Travel and Tourism Expenditures, Employment, Taxes, Tourism Capital Investment, FY 2016

THE CAPITAL/RIVER REGION	Travel and Tourism Expenditures by Visitors	Direct Travel and Tourism Employment	Travel and Tourism Employment Percentage*	State and Local Taxes Attributed to Travel and Tourism**	Tourism Capital Investment
Adams	\$110,807,342	2,275	20.4	\$11,424,161	\$2,572,253
Amite	1,868,248	25	1.5	184,851	81,564
Claiborne	3,196,526	44	1.2	297,217	124,746
Copiah	8,764,952	115	1.6	677,450	97,080
Franklin	1,233,772	17	1.1	128,447	128,926
Hinds	361,697,251	6,940	5.3	35,913,954	39,847,928
Jefferson	1,031,210	14	1.1	107,583	151,774
Lawrence	2,982,939	38	1.5	264,824	73,842
Lincoln	40,602,151	510	4.3	3,138,061	192,770
Madison	231,632,182	3,000	5.2	18,997,473	3,623,595
Pike	41,258,846	580	3.9	3,718,974	710,668
Rankin	252,209,181	3,400	5.1	23,588,196	16,338,493
Simpson	21,311,936	285	3.9	1,619,841	109,063
Walthall	2,498,077	34	1.4	249,939	129,894
Warren	203,822,874	3,950	19.2	22,128,458	1,415,522
Wilkinson	3,086,200	45	2.5	276,459	272,964
Regional Totals	\$1,288,003,687	21,272	6.2	\$122,715,888	\$65,871,082

Does not include diesel fuel sales, or non-resident licensing fees, or 83rd Division sales. Gasoline sales at the pump are included for some counties.

* The travel and tourism employment percentage equals the estimated direct travel and tourism jobs/county level establishment-based nonfarm employment. Data are based on where employees work, not where they reside.

** Estimated state and local travel and tourism taxes from travel/visitor expenditures and other activity. Includes 7-percent sales tax and 18.5-percent portion diverted to cities; state-licensed casinos; city-county state-licensed casino gaming tax revenues; room/restaurant special taxes; motor vehicle rental tax and petroleum tax diversions to counties; Alcohol Beverage Control (ABC) county share of permit license fees and excise taxes; use taxes; tourism capital investment local permit fees; real and personal property taxes (hotels/casinos and restaurants in some counties). Data attributable to travel and tourism.

SOURCES (PARTIAL LIST): Chambers of commerce and other economic development and tourism offices; county tax assessors and collectors; Department of Revenue; Dodge Data Analytics, Mississippi Department of Employment Security, Labor Market Information Department; Mississippi Department of Transportation; Mississippi Department of Wildlife, Fisheries and Parks; Mississippi Gaming Commission.