

Capital/River Region Travel and Tourism Expenditures, Employment, Taxes, Tourism Capital Investment, FY 2017

THE CAPITAL/RIVER REGION	Travel and Tourism Expenditures by Visitors	Direct Travel and Tourism Employment (1)	Travel and Tourism Employment Percentage (2)	State and Local Taxes Attributed to Travel and Tourism**	Tourism Capital Investment
Adams	\$110,283,299	2,275	20.8	\$10,753,434	\$1,000,959
Amite	1,652,526	24	1.5	160,832	131,354
Claiborne	3,018,967	44	1.2	276,502	0
Copiah	7,979,159	110	1.5	614,665	272,130
Franklin	1,075,567	15	1.0	115,564	227,455
Hinds	361,888,895	6,940	5.3	36,323,457	33,210,372
Jefferson	945,209	13	1.0	102,759	38,640
Lawrence	2,691,963	38	1.5	227,641	0
Lincoln	37,447,390	500	4.2	3,193,232	0
Madison	236,112,378	3,040	5.2	18,792,957	1,270,701
Pike	41,824,777	585	4.0	3,873,274	1,555,702
Rankin	257,464,410	3,440	5.1	25,242,796	30,801,769
Simpson	21,680,018	285	3.9	1,648,858	365,609
Walthall	2,411,828	34	1.4	207,629	18,747
Warren	204,449,881	3,925	19.2	22,721,631	2,163,839
Wilkinson	3,075,435	45	2.6	272,376	259,796
Regional Totals	\$1,294,001,702	21,313	6.2	\$124,527,607	\$71,317,073

Does not include diesel fuel sales, or non-resident licensing fees, or 83rd Division sales. Gasoline sales at the pump are included for some counties.

1. The travel and tourism employment percentage equals the estimated direct travel and tourism jobs/county level establishment-based nonfarm employment. Data are based on where employees work, not where they reside.
2. Estimated state and local travel and tourism taxes from travel/visitor expenditures and other activity. Includes 7-percent sales tax and 18.5-percent portion diverted to cities; state-licensed casinos; city-county state-licensed casino gaming tax revenues; room/restaurant special taxes; motor vehicle rental tax and petroleum tax diversions to counties; Alcohol Beverage Control (ABC) county share of permit license fees and excise taxes; use taxes; tourism capital investment local permit fees; real and personal property taxes (hotels/casinos and restaurants in some counties). Data attributable to travel and tourism.

SOURCES: Chambers of commerce and other economic development and tourism offices; county tax assessors and collectors; Department of Revenue; Dodge Data Analytics, Mississippi Department of Employment Security, Labor Market Information Department; Mississippi Department of Transportation; Mississippi Department of Wildlife, Fisheries and Parks; Mississippi Gaming Commission.