

Pines Region Travel and Tourism Expenditures, Employment, Taxes, Tourism Capital Investment, FY 2017

THE PINES REGION	Travel and Tourism Expenditures by Visitors	Direct Travel and Tourism Employment	Travel and Tourism Employment Percentage (1)	State and Local Taxes Attributed to Travel and Tourism (2)	Tourism Capital Investment
Attala	\$17,267,583	235	5.1	\$1,326,076	\$978,634
Chickasaw	5,309,438	75	1.4	429,594	103,250
Choctaw	1,068,520	15	0.7	97,079	0
Clarke	4,065,456	57	2.0	330,931	532,331
Clay	19,709,958	265	5.0	1,671,939	399,828
Jasper	2,944,815	40	1.1	256,385	185,285
Kemper	1,461,956	22	0.8	148,958	21,432
Lauderdale	159,483,512	1,990	5.8	14,764,730	12,450,633
Leake	7,920,425	115	2.4	656,151	472,116
Lowndes	114,237,534	1,525	5.9	10,842,105	527,318
Monroe	16,979,463	235	2.4	1,262,536	1,254,598
Montgomery	11,556,775	155	6.2	1,007,995	93,058
Neshoba #	36,028,487	1,975	16.2	3,059,943	338,379
Newton	6,436,984	90	1.6	506,396	29,454
Noxubee	5,008,195	70	2.6	425,535	0
Oktibbeha	100,073,163	1,360	6.1	8,838,992	15,899,310
Scott	20,599,298	280	2.1	1,568,580	361,944
Smith	1,957,983	28	1.0	162,688	163,692
Webster	2,356,433	34	1.8	205,581	33,344
Winston	16,835,037	235	5.1	1,307,167	311,266
Regional Totals	\$551,301,015	8,801	5.2	\$48,869,361	\$34,155,872

Does not include diesel fuel sales, or non-resident licensing fees, or 83rd Division sales. Gasoline sales at the pump are included for some counties.

1. The travel and tourism employment percentage equals the estimated direct travel and tourism jobs/county level establishment-based nonfarm employment. Data are based on where employees work, not where they reside.
2. Estimated state and local travel and tourism taxes from travel/visitor expenditures and other activity. Includes 7-percent sales tax and 18.5-percent portion diverted to cities; state-licensed casinos; city-county state-licensed casino gaming tax revenues; room/restaurant special taxes; motor vehicle rental tax and petroleum tax diversions to counties; Alcohol Beverage Control (ABC) county share of permit license fees and excise taxes; use taxes; tourism capital investment local permit fees; real and personal property taxes (hotels/casinos and restaurants in some counties). Data attributable to travel and tourism.

SOURCES: Chambers of commerce and other economic development and tourism offices; county tax assessors and collectors; Department of Revenue; Dodge Data Analytics, Mississippi Department of Employment Security, Labor Market Information Department; Mississippi Department of Transportation; Mississippi Department of Wildlife, Fisheries and Parks; Mississippi Gaming Commission.