

Coastal Region Travel and Tourism Expenditures, Employment, Taxes, Tourism Capital Investment, FY2018

THE COASTAL REGION	Travel and Tourism Expenditures by Visitors	Direct Travel and Tourism Employment	Travel and Tourism Employment Percentage	State and Local Taxes Attributed to Travel and Tourism (2)	Tourism Capital Investment
Covington	\$10,128,210	138	2.6	\$815,468	\$2,066,669
George	10,131,980	145	2.9	756,426	2,985
Greene	1,939,634	27	1.5	181,252	583,336
Gulf Coast (3)	2,122,267,112	28,200	18.2	237,573,894	103,008,624
Hattiesburg Area (4)	292,423,282	4,470	6.9	26,409,879	7,577,985
Jefferson Davis	2,323,898	32	1.9	208,439	125,000
Jones	63,004,583	890	3.3	5,692,362	266,773
Marion	12,599,653	160	2.0	925,338	42,721
Pearl River	31,075,731	415	3.9	2,586,685	1,349,517
Stone	14,140,165	190	4.6	1,208,253	112,742
Wayne	7,896,019	112	2.3	608,620	513,543
Regional Totals	\$2,567,930,267	34,779	12.1	\$276,966,616	\$115,649,895

Does not include diesel fuel sales, non-resident licensing fees, or 83rd Division sales. Includes gasoline sales at the pump for some counties.

1. Travel/tourism employment percentage equals estimated direct travel and tourism jobs divided by county level establishment-based nonfarm employment. Data based on where employees work, not reside.
2. Estimated state/local travel/tourism taxes from travel/visitor expenditures and some other activity. Includes 7 percent sales tax and 18.5 percent portion diverted to cities; state-licensed casinos; city/county taxes; room/restaurant special taxes; motor vehicle rental and petroleum tax diversions to counties; Alcohol Beverage Control county share of permit license fees; use taxes; tourism capital investment local permit fees; real/personal property taxes (hotels and restaurants in some counties). Data attributable to travel/tourism.
3. Gulf Coast reflects combined data for Hancock, Harrison and Jackson counties.
4. Hattiesburg Area reflects combined data for Forrest, Lamar and Perry counties.

SOURCES: Chambers of commerce and other economic development/tourism offices; County tax assessors/collectors; Dodge Data Analytics; Mississippi Department of Employment Security, Labor Market Information; Mississippi Department of Revenue; Mississippi Department of Transportation; Mississippi Department of Wildlife, Fisheries and Parks; Mississippi Gaming Commission.