

Pines Region Travel and Tourism Expenditures, Employment, Taxes, Tourism Capital Investment, FY2018

<b>THE PINES REGION</b>	<b>Travel and Tourism Expenditures by Visitors</b>	<b>Direct Travel and Tourism Employment</b>	<b>Travel and Tourism Employment Percentage (1)</b>	<b>State and Local Taxes Attributed to Travel and Tourism (2)</b>	<b>Tourism Capital Investment</b>
Attala	\$17,340,834	235	5.2	\$1,331,115	\$175,000
Chickasaw	5,373,845	75	1.4	443,061	23,877
Choctaw	1,062,554	15	0.8	96,838	0
Clarke	4,423,130	60	2.2	362,127	186,424
Clay	20,193,044	270	5.1	1,733,602	246,410
Jasper	3,028,156	42	1.1	263,562	134,651
Kemper	1,373,182	20	0.9	143,500	348,727
Lauderdale	158,975,637	2,000	5.8	14,764,730	15,133,082
Leake	8,294,738	118	2.5	694,155	153,288
Lowndes	115,000,664	1,535	6.0	10,557,307	566,585
Monroe	16,701,214	235	2.4	1,248,389	458,974
Montgomery	12,078,966	155	6.6	1,261,131	596,794
Neshoba	34,709,376	1,960	15.9	2,949,599	14,847
Newton	6,434,625	90	1.7	506,108	591,444
Noxubee	5,033,014	70	2.9	420,550	149,213
Oktibbeha	104,273,945	1,410	6.3	10,743,150	3,242,460
Scott	21,160,834	285	2.1	1,652,572	606,974
Smith	1,977,114	28	1.0	164,471	2,526
Webster	2,482,174	35	1.8	212,779	45,000
Winston	16,759,585	235	5.0	1,289,575	368,381
<b>Regional Totals</b>	<b>\$556,676,631</b>	<b>8,873</b>	<b>5.3</b>	<b>\$50,838,321</b>	<b>\$23,044,657</b>

Does not include diesel fuel sales, non-resident licensing fees, or 83rd Division sales. Includes gasoline sales at the pump for some counties.

1. The travel and tourism employment percentage equals estimated direct travel and tourism jobs/county Establishment-based nonfarm employment. Data based on where employees work, not reside.
2. Estimated state/local travel/tourism taxes from travel/visitor expenditures and some other activity. Includes 7 percent sales tax and 18.5 percent portion diverted to cities; city/county taxes; room/restaurant special taxes; motor vehicle rental and petroleum tax diversions to counties; Alcohol Beverage Control county share of permit license fees; use taxes; tourism capital investment local permit fees; real/personal property taxes (hotels and restaurants in some counties). Data attributable to travel/tourism.

SOURCES: Chambers of commerce and other economic development/tourism offices; County tax assessors/collectors; Dodge Data Analytics; Mississippi Department of Employment Security, Labor Market Information; Mississippi Department of Revenue; Mississippi Department of Transportation; Mississippi Department of Wildlife, Fisheries and Parks.