

Visit Mississippi
Tourism Development Grant Application

Fiscal Year 24
July 1, 2023 – June 30, 2024

Name of Applicant Organization: _____

If grant is awarded, an employer tax identification number must be supplied.

Mailing Address: _____
Street or P.O. Box

City County State Zip

Contact Name: _____ Signature: _____

Telephone: _____ Fax: _____

Email: _____

Event Name: _____

Event Date(s): _____

Number of years event held prior to July 1, 2023 (if applicable): _____

Last year's attendance (if applicable): _____

Did organization receive a FY23 Tourism Development Grant (July 2022-June 2023) _____

FY24 Tourism Development Grant - Two submissions per organization. Only one category per application (organization cannot have two applications in the same category)

Please select a category for this application:

- Category 1) up to \$5,000 _____
- Category 2) \$6,000 to \$10,000 _____

Amount Requested for FY24 \$ _____

Local Funds Provided \$ _____

All Other Funding Sources \$ _____

Total Project Budget \$ _____

Number of part-time jobs anticipated _____

Number of full-time jobs anticipated _____

- 1. Please provide a brief description of the tourism event and the target market/audience, including its location and primary activities. Please limit the description to 25 words.**

- 2. Please provide an estimated direct economic impact of the event (i.e. overnight visitation, anticipated increase in restaurant sales, etc.).**

- 3. Does this event demonstrate collaboration between more than one city, community, county, region, convention and visitors bureau or chamber of commerce? (Yes, No) If yes, please list the communities, counties and/or organizations participating in the event and their respective roles. Preference will be given to events that create regional partnerships/collaborations:**

- 4. How will the event complement the current marketing efforts of Visit Mississippi? (Please visit our Facebook page at <https://www.facebook.com/visitms/>).**

****Media Breakout Form must be completed and submitted with application.**