

Visit Mississippi  
Tourism Development Grant Application

**Fiscal Year 25**

July 1, 2024 – June 30, 2025

Name of Applicant Organization: \_\_\_\_\_

If grant is awarded, an employer tax identification number must be supplied.

Mailing Address: \_\_\_\_\_  
*Street or P.O. Box*

City \_\_\_\_\_ County \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Event Name: \_\_\_\_\_

Event Date(s): \_\_\_\_\_

Number of years event held prior to July 1, 2024 (if applicable): \_\_\_\_\_

Last year's attendance (if applicable): \_\_\_\_\_

Did organization receive a FY24 Tourism Development Grant (July 2023-June 2024) \_\_\_\_\_

**FY25 Tourism Development Grant - Two submissions per organization. Only one category per application (organization cannot have two applications in the same category)**

**Please select a category for this application:**

**Category 1) up to \$5,000** \_\_\_\_\_

**Category 2) \$6,000 to \$10,000** \_\_\_\_\_

Amount Requested for FY25 \$ \_\_\_\_\_

Local Funds Provided \$ \_\_\_\_\_

All Other Funding Sources \$ \_\_\_\_\_

Total Project Budget \$ \_\_\_\_\_

Number of part-time jobs anticipated \_\_\_\_\_

Number of full-time jobs anticipated \_\_\_\_\_

- 1. Please provide a brief description of the tourism event and the target market/audience, including its location and primary activities. Please limit the description to 25 words.**
- 2. Please provide an estimated direct economic impact of the event (i.e. overnight visitation, anticipated increase in restaurant sales, etc.).**
- 3. Does this event demonstrate collaboration between more than one city, community, county, region, convention and visitors bureau or chamber of commerce? (Yes, No) If yes, please list the communities, counties and/or organizations participating in the event and their respective roles. Preference will be given to events that create regional partnerships/collaborations:**
- 4. How will the event complement the current marketing efforts of Visit Mississippi? (Please visit our Facebook page at <https://www.facebook.com/visitms/>).**

**\*\*Media Breakout Form must be completed and submitted with application.**